



INTERNATIONAL TUBA-EUPHONIUM CONFERENCE

ARIZONA STATE UNIVERSITY
MAY 31 – JUNE 3, 2023
PROGRAM BOOKLET RATES AND CONTRACT

TERMS

- **Deadline for inclusion in the ITEC Program is March 1, 2023.**
- All advertisers will receive a complimentary program booklet upon arrival at ITEC.
- In addition to the print version of the program booklet, there will be a digital program in which all ads will appear.
- All advertisers will be invoiced upon submission of a signed contract.
- Payment can be made by US check (made payable to ITEA), money order, MasterCard or Visa.
- All bills must be paid within thirty (30) days of receipt of invoice.
- No extra discounts to agencies.
- All ads will appear in full CMYK color.

ADVERTISING ARTWORK REQUIREMENTS

- Advertising artwork will be accepted ONLY via e-mail.
- Ad artwork format: PDF (preferred), JPG, or TIFF
- Print format: Color: CMYK (not RGB)
- DPI: At least 300 dpi
- Bleeds are permissible on full-page ads. Please remove trim marks and add 1/8 inch bleed on all sides for full-page ads.

ADVERTISEMENT OPTION

ADVERTISEMENT OPTIONS	COST	QUANTITY	TOTAL
PREMIUM SPOTS * - 4 COLOR	\$900		
FULL PAGE – 4 COLOR	\$700		
HALF PAGE – VERTICAL – 4 COLOR	\$350		
HALF PAGE – HORIZONTAL – 4 COLOR	\$350		
ONE-QUARTER PAGE – 4 COLOR	\$175		
*PREMIUM SPOTS INCLUDE THE INSIDE FRONT COVER, PAGE 1, INSIDE BACK COVER, AND OUTSIDE BACK COVER. PLEASE CONTACT BRIAN GALLION FOR AVAILABILITY		Grand Total	

COMPANY NAME _____

CONTACT PERSON _____

BILLING PREFERENCE (EMAIL, MAIL, FAX, ETC.) _____

ADDRESS FOR BILLING _____

CITY, STATE, ZIP, COUNTRY _____

TELEPHONE _____

EMAIL ADDRESS (REQUIRED) _____

I AGREE TO THE TERMS SPECIFIED IN THIS CONTRACT AND WILL PAY THE AMOUNT WITHIN THIRTY (30) DAYS OF RECEIPT OF THE INVOICE. I UNDERSTAND THAT IF I DO NOT PAY BY THE DATE SPECIFIED, MY AD MAY NOT RUN IN THE SPECIFIED JOURNAL.

SIGNED: _____ DATE: _____

ADVERTISEMENT SIZE SPECIFICATION CHART

AD SIZE	WIDTH X HEIGHT	BLEED	OVERALL AD SIZE
Premium Ad Spots (w/ bleed)	8.5" W x 11" H	.125"	8.75" W x 11.25" H
Full Page (w/ bleed)	8.5" W x 11" H	.125"	8.75" W x 11.25" H
Half Page – Vertical (no bleed)	3.75" W x 10" H	NA	3.75" W x 10" H
Half Page – Horizontal (no bleed)	7.5" W x 5" H	NA	7.5" W x 5" H
One-Quarter Page (no bleed)	3.75" W x 5" H	NA	3.75" W x 5" H

PLEASE EMAIL (PREFERABLE) OR MAIL THIS PAGE TO:

Brian Gallion, ITEA Advertising Coordinator

Cell Phone: 706.412.7564

Email: itea.ads@gmail.com